



Survey Says... Get Maximize Value From Our New Pickleball Facility

By Bob Zyontz

The success of any club is grounded in the enthusiasm, commitment, participation, and retention of its members. Giving them a voice in the types of activities they're most interested in can pay dividends and help club leadership achieve those four outcomes.

The Board of the Regency Pickleball Club (The Club) was totally onboard with this strategy. It recently surveyed its 200+ members for their feedback on a number of issues so that Club members could get the most fun and enjoyment from the introduction of the new pickleball facility and its six courts sometime in mid Spring.

It is important to note that the survey was targeted to Pickleball Club members only to give them a voice in how their Club is run and does not represent the opinions of the Regency community at large.

When asked what activities they were most interested in for the upcoming 2024 season, Club members identified clinics, round robins, competitive ladders play, and monthly social events as their top choices. Clinics ranked first, illustrating the need for many members, especially those new to the sport, to learn the proper way to play in order to build confidence while developing their skills.



From a scheduling perspective, members were asked what time of day they preferred to attend Club activities. 32.7% of responders said the morning, 14.3% said the evening, and the majority of 44.9% said it did not matter because whenever it is scheduled, they will come. The afternoons seemed to matter least.

One of the more interesting questions had to do with what other activities members would like to suggest? The responses were wide ranging. From beginner's clinics and ladies only nights to social events at night (pickleball under the stars) and competing with other active adult communities, these ideas will be considered for the Club's 2024 activity calendar.

In early April, Club president Lisa Citron will be presenting the results of the survey, along with the Club's activity plan for the year, to Stephanie Harmon and the HOA Board for their review and approval. This would include their buy in for a ribbon-cutting ceremony and celebration to inaugurate the new pickleball facility. This activity, if approved, will be open to the entire Regency community, and all residents are invited to attend and commemorate this milestone.

As we approach the beginning of Spring, the vibe surrounding pickleball is palpable across Regency – even among those who recently arrived. This was quite evident at the new resident orientation meeting held on Wednesday, January 31. Sponsored by First Services Residential and the HOA Board, it brought a large group of new homeowners together at the clubhouse to learn more about Regency, make new friends, and meet members of the FSR team and the HOA Board.

Also present were representatives from the various Regency clubs who set up tables to provide new homeowners with information to give them a better idea of which clubs they might want to join. The Pickleball



Club was there as part of our community outreach, and the traffic at our table, staffed by Board members Harriet Blumenstock, Phyllis Greenberg, and yours truly, was brisk. The interest in pickleball was so elevated that 12 new members signed up. Many of them had never played before, and asked about clinics for beginners so they could develop their game.

Pickleball continues to grow in popularity and is one of the catalysts that drive our active adult lifestyle. We hope our friends and neighbors across Regency, both Club members and non-club members alike, will come out to play at the new facility and welcome the arrival of this long-awaited amenity.

If you are interested in joining the Regency Pickleball Club, you can find our contact information in the club directory available at the clubhouse, or email Harriet Blumenstock at hblumenstock@gmail.com.

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