

## Pickleball Fever... Catch It, Feed It, Spread It! By Bob Zyontz

If you love pickleball, or are interested in learning to love pickleball, then "Come Pickle With US! The Regency Pickleball Club promises to make 2024 an exciting year of fun and friendship. With the arrival of Spring, we're keeping our eye on three important initiatives that are sure to draw attention and energize our pickleball community.

First, the Club is holding its 2024 membership registration drive to re-sign our veteran players and recruit new ones. The vibe surrounding pickleball is quite strong at Regency, and the bonds of respect, sportsmanship, and camaraderie among our members are even stronger. The sport continues to grow in popularity and is one of the activities central to our active adult lifestyle. If you are interested in joining, meeting, and having fun with a great group of people, you can pick up an application at the clubhouse, or download it from regencyatmonroepickleballclub.org (more about that later). The membership fee for 2024 is only \$25.00. Please make your check payable to Regency Pickleball Club and return your application and membership fee (checks only please) to Harriet Blumenstock. Please drop it off in the lower mailbox at 34 Masters Drive.

Second, expectations are high as we await the completion of our new, six-court pickleball complex sometime in May. As excitement builds, the Club, according to President Lisa Citron, has big plans to keep those courts busy with a full schedule



of game play and monthly social events that are sure to draw large crowds and make lasting memories. The season kicks off with the "Ribbon Cutting Ceremony" and celebration to inaugurate the new pickleball complex. That will be followed by a "Line Up for Ice Cream Social," "Paddles and Pretzels,", "Serving Up Muffins," the "Play for Pink Luncheon," and concludes with our "End of Season Gala." Our annual tournament will take place in June, and league play will run through August. We've also added a new activity to challenge our members this year. It's the "Minor League Challenge Series" that will keep us sweating through September. And lest we forget that beginner and intermediate level clinics have been scheduled for each month, as well as Ladders, for all you bangers, lobbers, and dinkers, so keep your court shoes on and your water flasks filled to the brim.

You'll find more information at regencyatmonroepickleballclub.org. Our new website, launched on March 1, represents the third initiative, and it has propelled the Regency Pickleball Club into the digital age. The website effort was driven by webmaster Gary Ramella. Gary, with support from his fellow Pickleball Club Board members, and Club member Jerry Lefkowitz, worked with a web hosting service that specializes in providing sports leagues and clubs with a simplified, one-stop management platform. With their help, Gary built out a robust site that is content-rich, easy-to-navigate, and cost-effective.

The website has become our information hub and the go-to resource for all things Regency pickleball. The site provides the Club with all the on-line tools needed for effective sports club management – from a calendar of events and event



registration to game scheduling, communications, and more. It also serves as an archive for all videos and photos that will be compiled from this season's activities. A new Regency Pickleball Club 2024 TeamReach site will be activated for new members, and available exclusively for member-to-member direct messaging. All scheduling and event sign-up are now being done on the website.

2024 promises to be an exciting and rewarding year as the Board continues to focus on its mission of building and sustaining a vibrant and inclusive pickleball community. And always remember that a day without pickleball is like... just kidding. We have no idea.